

Message Text

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ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-08 AID-05 PASS-00 /024 W

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R 201550Z APR 77

FM AMEMBASSY DAMASCUS

TO SECSTATE WASHDC 2747

UNCLAS DAMASCUS 2530

E.O. 11652: N/A

TAGS: BEXP, SY

SUBJECT: 24TH DAMASCUS INTERNATIONAL FAIR PARTICIPATION

TO: JOHN POWER

LINDSAY MANUFACTURING COMPANY

LINDSAY, NEBRASKA

REF: YOUR CABLE RE DAMASCUS FAIR

1. YOUR DECISION NOT TO DISPLAY CENTRAL PIVOT SYSTEM AT FAIR CAME AS GREAT RELIEF TO FAIR AUTHORITIES WHO UNABLE COME UP WITH SPACE FOR IT.

2. SPOKE WITH DR. ADLY AND HE WILL BE PROVIDING SPECS THIS WEEK WHICH I WILL MAIL THROUGH STATE DEPT. HIS IDEA WAS TO PROVIDE ONE SYSTEM FOR HIS FARM AND ONE MORE SYSTEM EACH FOR TWO GOVERNMENT FARMS WHICH HE COULD FINANCE AS ADVERTISING FOR YOU. I HAVE SUGGESTED HE TAKE YOUR PROPOSAL PUT ALL EQUIPMENT ON HIS FARM FOR DEMONSTRATION BUT HE DOUBTS EFFECTIVENESS THIS FORM OF ADVERTISING. MOST IMPORTANT YOU TALK WITH HIM WHEN YOU COME TO DAMASCUS BECAUSE OF DIFFICULTIES OF COMMUNICATING AT LONG DISTANCE. HOWEVER, HE APPEARS PERSONALLY WILLING FINANCE DEMONSTRATION IF LONG-TERM BUSINESS RELATIONSHIP ESTABLISHED.

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3. USAID FINANCING NOT AVAILABLE BECAUSE AID PROGRAMS WORKED OUT IN CONJUNCTION WITH SYRIAN GOVERNMENT.

4. AGAIN WOULD LIKE TO STRESS VALUE YOUR PARTICIPATION DAMASCUS FAIR (EVEN WITHOUT CENTER PIVOT). THIS IS LARGE, BUT RELATIVELY UNSOPHISTICATED AGRICULTURAL MARKET. SYRIAN GOVERNMENT REGARDS FAIR

PARTICIPATION AS BAROMETER OF INTEREST IN SYRIA. FAIR
PARTICIPATION PERMITS LIMITED FREE IMPORTS. FAIR IS
GREAT PLACE TO SELL. WITNESS FIVE MILLION DOLLARS
OFF-FLOOR SALES AND EIGHTEEN MILLION DOLLARS IN DIRECT
ORDERS IN 1976 FAIR.

5. LOOKING FORWARD TO YOUR ARRIVAL DAMASCUS.

PATRICK N. THEROS, CHIEF, ECONOMIC/COMMERCIAL SECTION,

AMERICAN EMBASSY
DAMASCUS, SYRIA
PELLETREAU

NOTE BY OC/T: PASSED LINDSAY, NEBRASKA,

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Format: TEL
From: DAMASCUS
Handling Restrictions: n/a
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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Previous Handling Restrictions: n/a
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Review Action: RELEASED, APPROVED
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Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2752709
Secure: OPEN
Status: NATIVE
Subject: 24TH DAMASCUS INTERNATIONAL FAIR PARTICIPATION TO: JOHN POWER LINDSAY MANUFACTURING COMPANY
TAGS: BEXP, SY
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/f6952aa2-c288-dd11-92da-001cc4696bcc
Review Markings:
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